

JONATHAN EHINGER

ART DIRECTION AND DESIGN

www.jonehinger.com Ph: 917.753.3904

ADVERTISING ART DIRECTION EXPERIENCE

- AQUENT** On/Off site Art Director for corporate clients 2001-07
 - Advertising graphics contact for marketing promotional collateral.
 - Graphics and photography services for corporate campaign strategy.
- LANDOR AND ASSOCIATES** Art Director 2002-03
 - Art direction of Meritor commercial tradeshow program campaign.
 - Created concepts implemented for marketing branding materials.
- DDB WORLDWIDE** (Hands-on) Art Director 2004-05
 - Creator of *Home Depot Direct* seasonal magazine, ads, and catalogs.
 - Designed layouts on grids, off-site photo shoots, and 5c press checks.
- CARTOON NETWORK** (Hands-on) Art Director 2003
 - Art direction for commercial *Miguzi* and *Toonami* cartoon collateral.
 - Animated keyart production for compositing and modeling promos.
- HALEY MIRANDA GROUP** Art Director 2003-04
 - Assisted in Target's grand opening marketing challenge in Hollywood.
 - Revised advertisements for BET television and NASCAR Speed Channel.
- CREATIVE CIRCLE** Designer and Assistant to AD 2002
 - Digital graphics and photography point person for commercial clients.
 - Production designer maintaining professional skill level performance.

PUBLISHING BROADCAST EXPERIENCE

- POLO RALPH LAUREN** Print Production Artist 2008
 - Freelance designer for marketing promotional *Look Book* collateral.
 - Photoshop retouch production for retail fashion modeling promos.
- F/X ENTERTAINMENT** Print Production Artist 2004
 - Assisted art director creating *The Shield* television series sweepstakes.
 - Collected images, key image color correction, and photoshop retouch.
- CNN HEADLINE NEWS** Broadcast Designer 2005-06
 - Over-the-shoulder art compositor for breaking news and vismaps.
 - Created on-air graphics as needed for *Turner* Broadcasting producers.
- PRESCOLITE** Advertising Photo Editor **AQUENT* 2002-03
 - Photo liaison for photography studio, designers, and print vendors.
 - Scheduled design team meetings and digitized photo image files.
- MACY'S WEST/SOUTH** Production Assistant 2001-06
 - Production assistant for Macy's on-air advertising and radio spots.
 - Point person for catalog photography, video, and audio circulation.
- WILLIAMS SONOMA** Production Artist **AQUENT* 2003
 - Maintained national departmental memos for *Pottery Barn Kids* brand.
 - Creator of Illustrator floorplans, maps, and layouts for store openings.
- WALT DISNEY STUDIOS** Production Manager 2005
 - Branding lead for *Baby Einstein* and *Kim Possible* TV programming.
 - Promotional video art direction and print product development.
 - Worked in tandem with all outsourced designers and legal dept.
- THRASHER MAGAZINE** Photo / Music Writer 1999-08
 - Initiate band/album coverage with indie rock and hip-hop labels.
 - Transcribe article interviews and organize photoshoots for features.
- TOKYOPOP** Production Manager **CREATIVE CIRCLE* 2004
 - Prepress print prod manager for Japanese Manga comic collection.
 - Sent files direct-to-plate books for FTP download and press checks.
- SLAP MAGAZINE** Art Director 1998-01 / Music Writer 2007
 - Oversaw monthly pagination and blueline production management.
 - Managed design staff layout look & feel while updating visual content.
 - Responsible for creating logos, t-shirt designs, stickers, and banners.

EDUCATION

- LANDMARK EDUCATION** **ATLANTA COLLEGE OF ART**
 - Completion of The Landmark Forum 2005 Bachelor of Fine Arts Degree, B.F.A. 1997
 - Advanced Course leader support Individualized: Electronic Arts & Video
- NPR-KPBS INTERNSHIP** **PRATT INSTITUTE**
 - San Diego State University Radio 2004 Candidate for Masters in Arts Degree 2009

SKILLS

Proficient with Macintosh & PC: Adobe CS3 InDesign, Photoshop, Illustrator, AfterEffects, ProTools, Final Cut Pro, VIZRT, DVD Studio Pro, Dreamweaver, QuarkXpress, Scanning, Word.